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## BUSNESS SERVICES ODIRECTORY





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## PICCOLO'S PIZZA PALACE <br> OPEN SUNDAY 2 P.M. to 12 Midnight FRIDAY, SATURDAY 10 A.M. to 3 A.M. TUES., WED., THURS. 10 A.M. to 12 Midnight CLOSED MONDAYS <br> closed easter sunday <br> BINGO

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8 O'CLOCK

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ARE YOU IN
or out of HOT WATER? Just $91 /$ ce* a a day for fuel $_{\text {can get you out of }}$
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Read Herald Ads.



## Business Bodies -



Carson Wins State Award
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 Judges in the poster contest
Were Mrs. P. O . Morgan, direc.
tor emerituas Art school, samuel Hartford
staff curator of paintins at
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 During the program, Gov
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Black and White

## Flowers fictuser <br> TULIPS

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- Gardenias
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24 hour customer servicz - $60 .-3701$


## TV Notebook



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 world-roaming reporter.
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n't unhappy wleh ber lot. "Tm contant whith where I jil, my non to nive whon he
(See) Page These)

| $\begin{aligned} & \text { JOHN L I IENNEY } \\ & \text { AGENGY } \end{aligned}$ |
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| (inflesmin) 8 |

## CBS Reports on Viet Nam



Poter Kallscher will report on
the milltary aspects of the Viet the military aspeots of the Vhet
Nam criais, Mideley nald, while Nam criaig,
Bernard Kalb
poltical ones
Charles Collingwood, who ha been heading the apecial CBS Now task force with Mildgley, will anchor the broadoast and
concluding round-table tircuit concluaing roumd-table diacut
stion in Balgon in which he and Kallincher and Kalb will oval
uate their finting ate their finding.
Collingwood, betore he left fo
Viet Nam, flew to Paris for Viet Nam, flew to Paria for an
oxamination of France's nole in the Viet Nam priets and an in terview with Mrdame Ngo Dinh Nhu, nithterin $\cdot$ law of south Vle
Nam's deponed late Preaident
Ngo Dinh Diem.
Television Restraint Bars Flourishing of Fashions
NLWW YORK (AP) - Tele- Reatraint and consorvatien focted no many facota of Amer- aretreas permitted to be the tcan like, has had fimogt no inTwo decades ago a movio Two decades ago a morle Crawtord a Bly asmotist from Joan Crawtord, almoat overnight
ehanged the ahape of women's hhoulders from stoping and natural to padded and nquare.
Marlene Dietrich - may ahe be forgiven - Was largely rospon-
ntble for gtving women courage to try for giving women vourago
firit alacks. But even in telavision's aalad daya when Faye Fmeraon'a darinf neckHnos drow consider-
able comment, there was no able comment, there was no
great rogue for the revealing great vogue
docolletage.
POPETS MESSAGIL ON TV An Bater meveage to the Anterian people from Pope
Puil VI, flimed in Rome, wiut pe procented on ABC-MV/⿷ "Dirootionis vel tomorrow from
$2-3$ phin olnse of parmiteted to bo the damage to a series
Interaecting clothes could -
and probabily would - divert and probably would - diver Yoang, who was probebly televiator's, most atyliph actroms wore her smartent gowns onty door on her way to the opening
In the aecond place, an notreas who wears very ahort can date a aertess as indolibly on Atutz Bearcat or a reocoon
cont. This, in turn, may intercoat. This, in turn, may inter-
fore with the rerum sales in subsequent soasons.
The clothes give-away in ly. ls timalily found in men' olothes te th the width of the
jacket lepola and of the hat brima - the narrower they are, the mo
made.

## Critic Lists Own Choice Of Shows

By CYNTHIA LOWRE NEW YORK (AP)-Awand vent sa inevitimbe an the roing Televinion swallown. Televiaion and allied Indus-
ries play the awards game lously, and for a mane game fis he television soreens will fre uently be peopled with nill ing winners, earnestly thank il this possible."
It is difficult to nee how anyone can make voting declatome
on "the bent" in any of the waual categories. After the dreds of hours spert fookins at hundreds
grams, it is hard indeed even to II I most of the programa, II I were forced into personal
decisions, I would probably pick CBS' "The Defenders", as consiatintly, the most internst-
ing dramatic series; CBS' "The Danny Kaye Show" which hum larp ups and downa at my lok Van Dyke Show" also on BS is, far and away, my in the panel-quiz-audience
In meries. actictpation show category Colloge Bowl" on NBC has my musment, I enjoy "Yoes Don't Sey" on NBC.
Among the public afrairs ant Amang hows, my preferences ar aBs Roports' and NBC Met the Press."
coleviaion your-ainco pate pril-all are dwarfed of ourse, by vivid reoolleations of the four traghic days pharting
Nov. 22. Among the dinme. Nov, 22 Among the drame-
tic ahowe I rooad are NBCC. "Show of the Week" NBCl and "The Case Agginet Pue (Soo Rage Four)

## SATURDAY Television PROGRAM


page two
SUNDAY Telerition PRROGRAM



Irene Ryan - 'A Female Sad Sack'





Manchistrir eyening heraid, manchester, conn, saturday, march 28,1964


PAGE FOUR MANCHESTHR EVENING HERALD, MANCHESTER, CONN., SATURBAX, MARCH 28,1964

Andy Williams Hopes for
Better Ratings Next Year
 It wasnt quite as cut and
dried as that. Andy exacted cer-
tain benefits. dried as that Andy exacted cer-
tain benetite some of them
more than fringe. more than fringe.
"NBC agreed to tire souma system in our studio
at Burbank." he sald. "T"s job that may cost around 8600 , 000 and $I$ think its worth it. We
fuat can't get the same quality fust can't get the same quality
in sound that you can get in a
recording studio. I think the im provemeat in nound will be no
ticed by pnough poople to make
a difference in the size of our a ditferenc Other conceasions include bet
ter office space for Andy's growing organization for And an
earlier time slot earier time slot.
"I think thes.s important too,"
he remarked. "In traveling he remarked. "In traveling
around the country ${ }^{\text {TV he had lots }}$
of people tell me they were sor. ot people tell me they were sor
ry thelr children. couldn't stay
tp until io to see up until 10 to see my show. I
know we can gef a better rat ing is we can get to that young.
er audience. Despite the prospect of more
Dork, Andy a return to a week-
y show holds some satistaction Work, Andy's return to a week-
ly show holds some satisfaction
for him. He did one a seave or him. He did one a season by the critics. it couldn't draw big enough ratings to please the
network. The show was dropped - and then won wn Emmmy.
"NBC has droped "NBC had misgivings. right atterward," he said, "but by
that time it was too late. Dee
spite. the Emmy and the improvement in ratings, they Mozart's opera "The Marriage of Figaro" will be pre
mented on Channel 24 Friday at


TV-Radio, Sales and Service

|  | Garden Supplles Fertilizers Seeds, Shrubr Lawn Mainfeneme Lawn Mowers Repaired, Sharpened |
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| Cameo Beauty Sfudio <br>  | LITTLE \& Mckinney IS WOODBRMGEE 8 I |



 Television PROGRAM


## FRIDAY

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## MANCHESTER, CONN., MONDAY, MARCH 30, 1964 <br> (Clasatited Advertitating on Pago 14) <br> Alaska Damage Estimate: $\$ 350$ Million



## voL. LxxxiII, No. 153

 Families in Anchorage Struggle to Keep Warm, Fed

Map locates quake-hit cities in Alaska and Pacific
Coast towns where tidal waves struck. (AP Photo-
fax.)
No Word Received From Alaskan Kin



Events
In State
Escapees Nabbed In East Hartford














Eyes Sueeep Receipts
 ( Sos Pago Fitteen)

## Gambling Halted

 In Hot Springs $\qquad$


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## News Tidbits

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itunds. Edwas. A. MCDermott. head
$t$ the office of emergency plan.












Policy on Reds


Glenn Quits Race, Races Equal In Graham'

Toll of Dead Still Rising, May Top 100 ANCHORGGE, Alagka di- As Alaskans toiled

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